

Next seminar on Wednesday, June 10th. More info to follow.

## Most Recent Seminar Updated IP Video Integration Capabilities

Jordan M. Thomasson, regional sales manager in Southern California for Thomasson Marketing Group, and a recognized expert in IP camera technology, conducted the JMG Update Seminar, held on March 18th.

Thirty security professionals attended the four-hour presentation held in the JMG Conference Center, where they were updated on the CCTV industry and saw what current solutions can accomplish. Mr. Thomasson also theorized about such future possibilities as edge and cloud-based solutions.

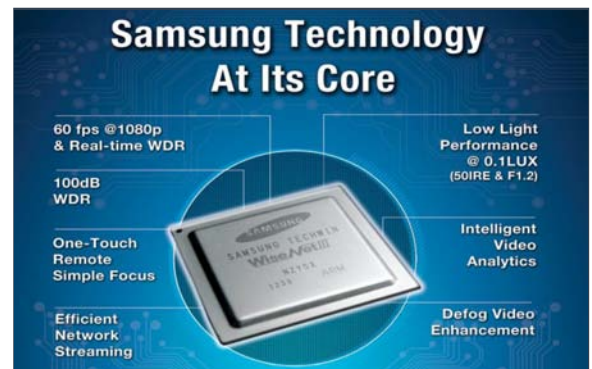
Mr. Thomasson credits IP video superiority to its increased resolution, improved scalability and greater efficiency, which he said is made possible by the technology's video analytics. They enable more definitive and focused event detection.

The importance of good lighting to maximize the results of CCTV technology was also emphasized. Higher megapixel IP cameras, Thomasson explained, naturally require more light than their analog counterparts.

With technology changing so rapidly, Mr. Thomasson advised that now, more than ever, it is important for loss prevention professionals to choose a security systems partner that is capable of designing, delivering and supporting these very high tech solutions.

JMG sales agents are familiar with this technology and can also bring security directors up to date about their systems and how IP technology can be integrated with existing analog systems. Your JMG sales agent can also help anyone become current on how these new systems stay current on future technology.

One in a continuing series of seminars JMG has developed and hosted quarterly since 2002, they generally run from 10 am to 2 pm and include a working lunch. For complete information on the next seminar, scheduled for June 10th, please contact your JMG sales agent or visit [www.jmgsecurity.com](http://www.jmgsecurity.com).



JMG's seminars feature AV presentations and hands on demonstrations for greater understanding of the topics.

**JMG SECURITY SYSTEMS**

### DID YOU KNOW?

....There are different ways to back up an intrusion system in the event that phone lines are cut, including cellular and network communications.